



FOR IMMEDIATE RELEASE
January 22, 2016

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Men’s Basketball Championship Tickets Available For Public Sale *- Special Presale Opportunity Available for First Time -*

Irving, Texas – The Big 12 Conference has announced that a limited number of tickets will be made available for the 2016 Phillips 66 Big 12 Men’s Basketball Championship, scheduled for March 9-12 at Sprint Center in Kansas City, Mo.

The 2016 event marks the 15th time that Kansas City will host the Phillips 66 Big 12 Men’s Basketball Championship —more than any other city. Each year since hosting the event at Sprint Center, Kansas City’s downtown arena, tickets have been made available for purchase to the public. That tradition continues in 2016 with an added presale opportunity (while supplies last) on February 1.

“We are excited to offer this general public sale opportunity for our men’s basketball championship,” noted Big 12 Commissioner Bob Bowlsby. “The fans from our institutions and those in Kansas City do a phenomenal job supporting this event and we look forward to playing more great games in front of a full house at Sprint Center.”

“Sprint Center is honored to serve as the host venue for the Big 12 Men’s Basketball Championship for the eighth time in 2016,” said Brenda Tinnen, Sprint Center General Manager and Senior Vice President. “Together with our partners from Visit KC and the Kansas City Sports Commission, we look forward to welcoming student-athletes and fans from throughout Big 12 country to our region.”

Interested fans may visit SprintCenter.com to complete and submit the registration form for the opportunity to purchase all-session tickets during the presale. The presale registration period begins on Jan. 26 at Noon CT and ends at 11:59 p.m. CT. Successful registrants will be notified of the presale status by Friday, Jan. 29 via the email address submitted on the registration form. The online only presale will be Monday, Feb. 1 at SprintCenter.com (while supplies last) and a limited number of tickets will be available to the general public on Tuesday, Feb. 2 (while supplies last).

Each ticket includes all five sessions for the 2016 Phillips 66 Big 12 Men’s Basketball Championship - guaranteeing the same seat location for the four-day event held from March 9-12. Fans may purchase up to four (4) all-session tickets for the 2016 Championship at face value directly from Sprint Center, the event’s only authorized ticketing outlet. Tickets go on sale Tuesday, Feb. 2 at 10 a.m. CT online only at SprintCenter.com.

For additional information, visit Big12Sports.com, SprintCenter.com or call 816.949.7100.

About Big 12 Conference

The Big 12 Conference is comprised of 10 Universities - Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech and West Virginia. The Big 12 is an NCAA Division I intercollegiate athletics conference that encompasses five states with over 38 million people within its geographic footprint. In its 20th year, the Conference has produced nearly 600 Academic All-America selections and claimed national championship team titles in 17 of its 23 sponsored sports. Its student-athletes and teams have combined for 587 individual NCAA titles and 54 team national championships. Nearly 5,000 student-athletes from across the United States and around the World compete annually under the Big 12 banner.

About Sprint Center/AEG Kansas City

Sprint Center is Kansas City’s home for live entertainment and sporting events. Anchor to more than \$6 billion of reinvestment in a revitalized downtown Kansas City, the award winning venue has welcomed more than 9 million guests attending nearly 950 events. Having exceeded attendance and financial projections in each year since opening in 2007, AEG/Sprint Center has provided more than \$10 million in unanticipated revenue to the City of Kansas City, Mo. through a revenue sharing provision in the arena management agreement. For additional information, visit SprintCenter.com, twitter.com/sprintcenter or facebook.com/sprintcenterkc

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