

## FOR IMMEDIATE RELEASE

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## **Sprint Center Included Among 2016 Top Arenas**

**KANSAS CITY, Mo. (Jan. 25, 2017)** -- Sprint Center was named one of 2016's top venues in the world by *Pollstar*, an international entertainment and concert industry publication. *Pollstar* collects box office reports from the world's top-level artists, promoters and venues. Rankings are based on worldwide ticket sales for concerts, events and family shows in venues seating 15,000 or more.

According to *Pollstar Magazine's* recently released Year End Report, Sprint Center ranks at No. 26 among worldwide arenas and twelfth in the United States.

"Sprint Center attracts fans from throughout the Midwest as a result of our diverse live entertainment options," said Brenda Tinnen, general manager and senior vice president of Sprint Center/AEG Kansas City. "In the nation's 33<sup>rd</sup> media market, support from fans, artists, managers and promoters continues to differentiate Sprint Center and Kansas City."

More than half of the Top 30 arena tours have visited or are scheduled to visit Sprint Center in 2016-2017 including Bruce Springsteen & The E Street Band, Coldplay, Disney on Ice, Justin Bieber, WWE, Carrie Underwood, Drake, Dixie Chicks, Twenty One Pilots and more.

Kansas City's award winning downtown arena, recently launched a year-long celebration to commemorate its' 10<sup>th</sup> Anniversary in 2017. Since opening, Sprint Center has welcomed world-class entertainment back to Kansas City and continues to invest in amenities to improve and enhance the guest experience. These investments include installing a new six-display centerhung video system, backstage operational refinements, modifications to premium areas and additional club spaces, new technology elements and televisions, enhanced food and beverage offerings and event level improvements.

For additional information, visit SprintCenter.com or follow Sprint Center on social media at Facebook: @SprintCenterKC; Twitter: @SprintCenter; Instagram: @SprintCenter and Snapchat: @SprintCenterKC.

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## **About Sprint Center**

Sprint Center is Kansas City's home for live entertainment and sporting events. Anchor to more than \$6 billion of reinvestment in a revitalized downtown Kansas City, the award winning venue has welcomed more than 9 million guests attending over 950 events. Having exceeded attendance and financial projections in each year since opening in 2007, Sprint Center is a unique public/private partnership between AEG and the city of Kansas City, Mo.